JACK SCOTTOW

FRONT END DEVELOPER

CONTACT

📱 07749251419

✉ j.scottow@gmail.com

🌐 www.jackscottow.com

📍 Bedfordshire LU6

Skills

Front end Development

HTML / CSS / Javascript / Typescript / React / NextJS / RESTful APIs / Tailwind / SASS/SCSS / Git / NodeJS / SQL

Ecommerce

Shopify / Amazon Marketplace / Plytix PIM / SEO Optimisation

General

Interpersonal / Problem Solving / Communication / Microsoft Office Suite / Adobe Photoshop

----

Education

Web Development Bootcamp

Bath Spa University 2022

A Levels

Sir John Lawes School
Maths / Double IT / Media Studies

Interests

Technology / Formula 1 / Mountain Biking / Reading / Hiking / Film and TV

PROFILE

Motivated and results-oriented individual seeking a front end web development role. Experienced in e-commerce utilising Shopify and Amazon Marketplace with a strong background in product information management and a passion for creating visually appealing and user-friendly websites. Committed to ongoing self-improvement and development to excel in the field of web development.

WORK EXPERIENCE

Ecommerce Manager

Havelins Petcare   2019 - Present

- Utilised Shopify and Amazon Marketplace with Plytix PIM to effectively manage product listings and control inventory levels.
- Collaborated with the marketing team to create compelling product descriptions that enhanced customer engagement.
- Accountability for web sales and commercial targets across multiple sites.
- Monitored SEO performance and integrated web best practices and standards.
- Responsible for troubleshooting issues with the website as and when they arose.
- Continuously reviewed product page and sales performance, reworked content and promotional plans as required.
- Analysed e-commerce metrics and provided insights for improvement.
- Provided feedback to web development team

Ecommerce Administrator

GJW Titmuss Ltd   2015 - 2019

- Manage product listings
- Assist with setting up and managing sales promotions and discounts
- Analyse e-commerce metrics and provide insights for improvement
- Collaborate with marketing and IT teams for website optimization

Customer Service Representative

GJW Titmuss Ltd   2012 - 2015

- Respond to customer enquiries and provide information about products/services
- Assist customers with order placement, tracking, and returns/exchanges
- Resolve customer complaints and issues in a professional and courteous manner
- Collaborate with other team members to address customer concerns effectively